

A grant from California Family Counseling Network, Inc., (www.cfcninc.org) makes it possible for KCPK-LP Radio Station to offer you this training program. The total value is over \$10,000, but your total contribution to your own training is **\$1,200**. And, at the end of the training, you receive a **\$1,000** cash benefit for having completed the program.

The training program is in seven parts, beginning with Module One, which automatically enrolls you in the grant program.

The ***KCPK-LP Community Media Project*** will provide mentoring to NOVICE podcasters (new or inexperienced women and men 18-years and older) in *computer technology* for podcasting, radio show hosting, website blogging, and e-book publication—the skills used in audio, digital, and written media production. *Computer technology* combines the “hardware” of media business (computers, computer-controlled devices, mobile internet) with “software” (operating systems, authoring tools, courseware) to create technology-based training. This Process-Oriented Training consists of seven (7) Modules. The training will occur over a six-month to one-year period. The training is paced by the participant.

“Module One” is offered **free of charge**, so you have a clear opportunity to see if this training is for you, before you commit further to this training. With this link, you will find what you need to know and what equipment you need, in order to proceed.

Begin here: <https://youtu.be/SOEht3c1UBw>

After the completion of that radio show interview, the applicant will determine how long they want to continue with the training. The next six (6) Modules are charged at \$200 per module, payable by charge card as the participant enrolls for each module (total program cost of \$1,200). Each participant who completes the six-month to one-year training program (consisting of the seven Modules) will receive grant funding of \$1,000 towards their purchase of any *computer technology or other business need, no receipts are necessary for proof of use*. Participants who do not complete their training will not receive any grant funding, nor receive any type of refund of their paid fees.

Mentoring topics: Basic technology training for podcasting. Skills training in podcasting--scripting, recording, editing. Education in applicable legal topics including FCC radio broadcasting laws, copyright laws, Creative Commons contracts, and broadcast releases. As a product from this training, participants will each create a podcast series (24-weekly episodes) which will be terrestrially broadcast from KCPK-LP (www.kcpk-lp.org), the licensed FCC radio station in Pine Mountain Club, California, on FM 106.9, and streamed on KCPK-LP's national internet station at URL: <http://pacificaservice.org:8000/kcpk> KCPK-LP, as an affiliate radio station of Pacifica Network, will submit the participants' podcast series for syndication with 200 other affiliate radio stations.

Further Mentoring topics: Participants will develop their own internet radio stations as part of the program. Participants will also be taught how to repurpose their radio podcast audio content, with training in transcription and editing of their radio shows for blogging and book formats (i.e., e-book). They will be trained in building a platform-based free website (i.e., Yola, Wix) where audiences will have access to their internet radio streams, blogs, and publications. The participants will learn about other free resources available for business development. They will

also learn how to use their internet stations and media websites to educate other individuals in starting their own media-based businesses.

The ***KCPK-LP Community Media Project*** will provide the participants with tools related to a process-oriented learning approach that will extend far beyond this project, enabling other types of business endeavors the individuals may develop as a result of this unique training.

This project is grant-funded by California Family Counseling Network, Inc. (www.CFCNINC.org) a mental health resource nonprofit. CFCN will contract with professionals who will integrate self-esteem training and motivational techniques as part of the ***KCPK-LP Community Media Project***. This training will help fulfill CFCN's mission by creating sustainable social change. Both women and men will be able to increase their impact on the issues they face in our culture.